

About us

Wellmark Blue Cross and Blue Shield of South Dakota

For more than 85 years, Wellmark Blue Cross and Blue Shield has empowered South Dakotans with dependable, high-quality health care coverage that puts their needs first.

We're working hard to make health care more affordable and good health more attainable for everyone we serve.

Partner in health

It's important members receive the right care at the right time in the right place. We are committed to supporting access to high-quality, affordable coverage through:

- A **broad network** of providers
- **Clinical programs** to help members get healthy and stay that way
- **Educational tools and resources** to help members confidently navigate their health care journey, such as around-the-clock health care support and programs that engage members in their own health and wellness
- **Health care plans** that balance quality with affordable coverage



Wellmark in South Dakota

400,000+

SOUTH DAKOTA MEMBERS

4,100+

EMPLOYERS SERVED

9,000+

**IN-NETWORK SOUTH DAKOTA
HEALTH CARE PROVIDERS**



Insurance with integrity

The needs of our members are at the center of everything we do. We're proud to offer health insurance options to South Dakotans, including individuals and families purchasing coverage on the Health Insurance Marketplace®.

We aim to be a trusted local partner, supporting the people and places we call home, because thriving communities are essential to making health care better.



Focused on the health of all South Dakotans

We strive to do our part to create thriving communities that support the health and well-being of all South Dakotans.

We work upstream to address issues early before they become bigger challenges.

And we focus on actions that make a positive, lasting difference in the health system and in the lives of those who count on us.



Wellmark Blue Cross and Blue Shield of South Dakota is an independent licensee of the Blue Cross and Blue Shield Association.

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